



Application & Instructions

Spring 2019

insight2050 Academy on Mobility Options

Please email completed application form to:

Brian Williams | bwilliams@morpc.org

Applications may be mailed:
C/O Brian Williams
Mid-Ohio Regional Planning Commission
111 Liberty St., Suite 100
Columbus, Ohio 43215

Applications must be received by 5:00 PM Monday, February 25, 2019

For more information regarding insight2050 or your application,
contact Brian Williams at 614.233.4187 or bwilliams@morpc.org

insight2050 is a community-wide effort to involve everyone, from residents and businesses to public officials, in helping to proactively plan for Central Ohio's population growth and development. That growth occurring today and over the next 30+ years is projected to be dramatically different from the past. The decisions that each community makes today will impact its quality of life and economic vitality for years to come. Managing growth to ensure a healthy economy, increased capital investment, jobs for residents, exceptional local services, and desirable residential communities requires long-ranging planning, public-private collaboration, and trust among cities and residents.

Program Description

The Spring 2019 insight2050 Academy meets from 9 a.m. to noon each Friday morning from March 1 through March 29, with most sessions in the Scioto Conference Room at MORPC, 111 Liberty St. in Columbus. The March 29 class will culminate in participant recognition and graduation.

The insight2050 Academy brings decision-makers together with Central Ohio's leading voices to engage in thoughtful and necessary conversations about the important issues facing our region. Participants will engage in critical thinking about planning for transportation and mobility options; learn about micromobility, complete streets, and the emerging discipline of curbside management; learn how to prepare for new technologies such as autonomous vehicles and e-scooters; and grow their personal and professional networks by connecting with fellow mobility professionals.

Topics include:

- What population, demographic, and lifestyle changes we can anticipate
- How we can use insight2050 data to prepare and shape our communities
- Case studies and walking audits of local streets and sidewalks
- How Smart Columbus, COTA and the City of Columbus jointly use new technologies
- Building out bike/micromobility infrastructure quickly and as *networks*
- "Curbside management" for scooters, autonomous shuttles, delivery vehicles, transit, wheelchairs, and flexible "parklets"

Who Should Participate?

The Spring 2019 insight2050 Academy is designed for public officials, engineers, transportation professionals, active transportation advocates, and others in Columbus, suburbs, and rural communities in Franklin and surrounding counties who are interested in learning more about the region's population growth, changing development patterns, and changing mobility options through the lens of insight2050. Sessions will focus on what communities can do to prepare for evolving transportation needs, including complete streets, sidewalks, bike lanes, mass transit, scooters, e-bikes, shared mobility vehicles, autonomous shuttles, and curbside management. In particular, communities interested in the insight2050 Technical Assistance Program (TAP) are encouraged to send a representative. Academy participation will be considered in scoring future TAP applications.

Criteria for Selection

This completed application must be submitted to be considered for admission into the insight2050 Academy. ***Admission is competitive and space is limited.*** A Selection Committee will review all applications. Selection will be based upon strength of application, community involvement, and personal references.

Course Fees

The course fee is \$100 per participant, which will cover program costs. A limited number of scholarships is available. For questions about fees or scholarships, please contact Brian Williams (bwilliams@morpc.org, 614-233-4187). Participants will receive a branded binder containing all course materials. A light breakfast will be provided at each class.

Once accepted into the insight2050 Academy, applicants will receive instructions to submit payment via Eventbrite prior to the first class session. Applicants will not be permitted to participate in the Academy if payment has not been received prior to the start of the first session.

Commitment to Attendance

The insight2050 Academy follows an intentional sequence, with each session building upon the previous. Therefore, *participants are expected to attend at least four of the five insight2050 Academy sessions to be eligible for graduation.*

Program Calendar:

A Program Calendar is available at getinsight2050.org.

Application Form

Name:

Address:

Preferred Phone:

Email:

Community You Serve:

Occupation/ Title:

Professional Activities/
Community Involvement

Please answer the following questions in 150 words or less.

Please describe your interest in mobility options and complete streets.

How do you hope to benefit from your experience?

How do you anticipate applying this insight2050 Academy experience in your community?

References

Please provide three (3) non-family references who can speak to your personal character, professional experience, and interest in the program topics:

#1

Name: _____
Business/Organization: _____
Phone Number: _____

#2

Name: _____
Business/Organization: _____
Phone Number: _____

#3

Name: _____
Business/Organization: _____
Phone Number: _____

Signature

By signing below, you affirm that the information provided herein is accurate to the best of your knowledge. Furthermore, your signature permits the Mid-Ohio Regional Planning Commission to examine this information for the purpose of evaluating your application.

Signature of Applicant

Date

COLUMBUS
2020

