



Application & Instructions

Fall 2018

insight2050 Academy for Public Officials

Please email completed application form to:

Brian Williams | bwilliams@morpc.org

Applications may be mailed:
C/O Brian Williams
Mid-Ohio Regional Planning Commission
111 Liberty St., Suite 100
Columbus, Ohio 43215

Applications must be received by 5:00 PM Monday, September 17, 2018

For more information regarding insight2050 or your application,
contact Brian Williams at 614.233.4187 or bwilliams@morpc.org

insight2050 is a community-wide effort to involve everyone, from residents and businesses to public officials, in helping to proactively plan for Central Ohio's population growth and development. That growth occurring today and over the next 30+ years is projected to be dramatically different from the past. The decisions that each community makes today will impact its quality of life and economic vitality for years to come. Managing growth to ensure a healthy economy, increased capital investment, jobs for residents, exceptional local services, and desirable residential communities, requires long-ranging planning, public-private collaboration, and trust among cities and residents.

Program Description

The Fall 2018 insight2050 Academy for Public Officials meets 9:30 to noon each Friday morning from September 21 through October 26, with most sessions in the Scioto Conference Room at MORPC, 111 Liberty St. in Columbus. Three sessions will be hosted by participating communities and will include short walking tours: September 28 in Newark; October 12 in Marysville; and October 19 in Grove City. The October 26 class will culminate in participant recognition and graduation.

The insight2050 Academy brings decision-makers together with Central Ohio's leading voices to engage in thoughtful and necessary conversations about the important issues facing our region. Participants will engage in critical thinking about planning for growth and development; develop effective communication strategies for community involvement; and grow their personal and professional networks by connecting with fellow land use professionals.

Topics include:

- What population, demographic, and lifestyle changes we can anticipate
- How we can use insight2050 data to prepare and shape our communities
- Case studies and walking tours of community projects
- How to preserve and revitalize existing communities
- Ways of balancing growth with farmland and open space
- Planning and zoning tools for building the communities we need
- Engaging our communities in how we prepare and plan for change

Who Should Participate?

The Fall 2018 insight2050 Academy is designed for public officials in suburban cities and rural communities of Franklin and surrounding counties who are interested in learning more about the region's population growth and changing development patterns through the lens of insight2050. Sessions will focus on what small cities and rural areas can do to prepare for the changes that are coming to the region, including the revitalization of existing downtowns and neighborhoods, preservation of farmland, and growth strategies.

Criteria for Selection

This completed application must be submitted to be considered for admission into the insight2050 Academy. **Admission is competitive and space is limited.** A Selection Committee will review all applications. Selection will be based upon strength of application, community involvement, and personal references.

Course Fees

The course fee is \$100 per participant (\$25 for members of the MORPC Board of Commissioners), which will cover program costs. A limited number of scholarships is available. For questions about fees or scholarships, please contact Brian Williams (bwilliams@morpc.org, 614-233-4187.) Participants will receive a branded binder containing all course materials. A light breakfast will be provided at each class.

Once accepted into the insight2050 Academy, applicants will receive instructions to submit payment via Eventbrite prior to the first class session. Applicants will not be permitted to participate in the Academy if payment has not been received prior to the start of the first session.

Commitment to Attendance

The insight2050 Academy follows an intentional sequence, with each session building upon the previous. Therefore, ***participants are expected to attend at least five of the six insight2050 Academy sessions to be eligible for graduation.***

Program Calendar:

A Program Calendar is available at getinsight2050.org.

Application for Public Officials

Name:

Address:

Preferred Phone:

Email:

Community You Serve:

Occupation/ Title:

Professional Activities/
Community Involvement

Please answer the following questions in 150 words or less.

Please describe your interest in attending the insight2050 Academy.

How do you hope to benefit from your experience?

How do you anticipate applying your insight2050 Academy experience in your community?

References

Please provide three (3) non-family references who can speak to your personal character, professional experience, and interest in the program topics:

#1

Name: _____
Business/Organization: _____
Phone Number: _____

#2

Name: _____
Business/Organization: _____
Phone Number: _____

#3

Name: _____
Business/Organization: _____
Phone Number: _____

Signature

By signing below, you affirm that the information provided herein is accurate to the best of your knowledge. Furthermore, your signature permits the Mid-Ohio Regional Planning Commission to examine this information for the purpose of evaluating your application.

Signature of Applicant

Date