



## Application & Instructions

Spring 2018

### insight2050 Academy for Practitioners

**Please email completed application form to:**

Brian Williams | [bwilliams@morpc.org](mailto:bwilliams@morpc.org)

Applications may be mailed:  
C/O Brian Williams  
Mid-Ohio Regional Planning Commission  
111 Liberty St., Suite 100  
Columbus, Ohio 43215

***Applications must be received by 5:00 PM Monday, February 26, 2018***

For more information regarding insight2050 or your application,  
contact Brian Williams at 614.233.4187 or [bwilliams@morpc.org](mailto:bwilliams@morpc.org)

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*insight2050 is a community-wide effort to involve everyone, from residents and businesses to public officials, in helping to proactively plan for Central Ohio's population growth and development. That growth occurring today and over the next 30+ years is projected to be dramatically different from the past. The decisions that each community makes today will impact its quality of life and economic vitality for years to come. Managing growth to ensure a healthy economy, increased capital investment, jobs for residents, exceptional local services, and desirable residential communities, requires long-ranging planning, public-private collaboration, and trust among cities and residents.*

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## Program Description

The Spring 2018 insight2050 Academy for Practitioners meets Friday mornings from 8 to 11 AM March 2, March 9, March 16, and March 23, in the Mount Leadership Room of Longaberger Alumni House, 2200 Olentangy River Road in Columbus. This Academy is a special collaboration with the Ohio State University Knowlton School of Architecture (KSA) Alumni Society. The March 23 class will culminate in participant recognition and graduation.

The insight2050 Academy brings participants together with Central Ohio's leading voices to engage in thoughtful and necessary conversations about the important issues facing our region. Participants will engage in critical thinking about planning for growth and development; develop effective communication strategies for community involvement; and grow their personal and professional networks by connecting with fellow land use professionals.

Topics include:

- What population, demographic, and lifestyle changes we can anticipate
- How we can use insight2050 data to prepare and shape our communities
- Case studies and laboratory planning exercises
- Review of case studies and synthesis and distillation of lessons learned

## Who Should Participate?

The Spring 2018 insight2050 Academy is designed for practitioners in architecture, landscape architecture, city & regional planning, and other land use professions who are interested in learning more about the region's population growth and changing development patterns through the lens of insight2050.

## Criteria for Selection

This completed application must be submitted to be considered for admission into the insight2050 Academy. **Admission is competitive and space is limited.** A Selection Committee will review all applications. Selection will be based upon strength of application, community involvement, and personal references.

## Course Fees

The course fee is \$150 per participant (\$75 for a limited number of students), which will cover program costs and support the KSA Alumni Society Scholarship Fund. Participants will receive a branded binder containing all course materials. A light breakfast will be provided at each class.

Once accepted into the insight2050 Academy, applicants will receive instructions to submit payment via Eventbrite prior to the first class session. Applicants will not be permitted to participate in the Academy if payment has not been received prior to the start of the first session.

## Commitment to Attendance

The insight2050 Academy follows an intentional sequence, with each session building upon the previous. Therefore, ***participants are expected to attend at least three of the four insight2050 Academy sessions to be eligible for graduation.***

## Program Calendar:

A Program Calendar is available at [getinsight2050.org](https://getinsight2050.org).

## Application for Practitioners

Name:

Address:

Preferred Phone:

Email:

Occupation/  
Title/  
Employer:

Community Involvement. Please list and explain your engagement in the community.

Please answer the following questions in 150 words or less.

Please describe your interest in attending the insight2050 Academy.

How do you hope to benefit from your experience?

As a land use professional, how do you anticipate applying your insight2050 Academy experience in your work?

## References

Please provide three (3) non-family references who can speak to your personal character, professional experience, and interest in the program topics:

#1

Name: _____
Business/Organization: _____
Phone Number: _____

#2

Name: _____
Business/Organization: _____
Phone Number: _____

#3

Name: _____
Business/Organization: _____
Phone Number: _____

## Signature

By signing below, you affirm that the information provided herein is accurate to the best of your knowledge. Furthermore, your signature permits the Mid-Ohio Regional Planning Commission to examine this information for the purpose of evaluating your application.

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Signature of Applicant

Date